

EPEA - THE CRADLE OF CRADLE TO CRADLE

**CRADLE
TO CRADLE®**
GET CERTIFIED!



CRADLE TO CRADLE CERTIFIED™

The **Cradle to Cradle Certified™ Program** is a multi-attribute and multi-level certification that acknowledges continuous improvement of products and processes towards the goal of being beneficial for people and the planet.

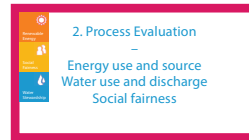
The certification program is based on the Cradle to Cradle® framework and methodology, which was originally created by EPEA Internationale Umweltforschung GmbH in cooperation with McDonough Braungart Design Chemistry, LLC. Since 2010 the Cradle to Cradle Products Innovation Institute, a non-profit organization based in San Francisco, has been managing the program.

In the Cradle to Cradle Certified™ Product Standard, the materials and manufacturing processes of each product are comprehensively assessed in five categories (Material Health, Material Reutilization, Renewable Energy, Water Stewardship and Social Fairness). The standard applies equally to all products across various product categories or industries. The certification needs to be renewed every two years.

The Re-Certification process considers whether the strategies for optimization or phase out of substances or materials have been followed and whether the company proceeded with strategies regarding renewable energy, social and water issues.

Advantages of Cradle to Cradle Certified™

- Provides consumers, industry peers and regulators with a transparent and tangible validation of a manufacturer's ongoing commitment to product quality and safety
- Identification of optimization approaches in the evaluation process
- Eligibility to contribute to more credits in USGBC's LEED building certification
- Eligibility to contribute to credits in the Dutch Green Building Council Program "BREEAM"
- High rating in Portico (Google database for healthy building products)



Levels of Achievement There are five levels of product certification: Basic, Bronze, Silver, Gold, Platinum.



Cradle to Cradle Certified™ is a certification mark licensed by the Cradle to Cradle Products Innovation Institute.

Cradle to Cradle® is the registered service mark of McDonough Braungart Design Chemistry.

EPEA Internationale Umweltforschung GmbH
Trostbrücke 4, 20457 Hamburg/Germany
Tel. +49-40-43 13 49 0 Mail epea@epea.com
www.epea.com

